



**SEASON 7 | 2020**  
**SPONSOR PACKAGES!**  
**8 LIVE SHOWS**

# THE PACKAGES

## **\$20K - PRINCESS CHARMING PRESENTING SPONSOR (1 AVAILABLE)**

### **PRESENTED BY**

**8** "Take It With You Presented by Your Sponsor Name" Used in all Verbal & Printed Formats All Season! **\$16,000**

### **CREDIT & COMMERCIALS**

**8** Original, Hilarious Live Show Commercials (1 per Live Show) Throughout the Season (and therefore also appearing on the podcasts) created and performed by the cast of TIWY **\$8,000**

**8** Fun Specially Produced In-Podcast Ads (+ You keep the audio file = free funny radio ad!) **\$4,000**

**8** Enthusiastic Mentions in Every Pre-Live Show Welcome plus Podcast Intro & Credits **\$3,200**

### **LOGO & SIGNAGE**

**8** Prop Logo Signage on the Live-Show Stage **\$2,400**

**8** Super Huge Logo on all Applicable Print & Web Materials + Lobby Sponsor Signage at Every Live Show **\$2,400**

### **FOR GOOD OLD FASHIONED FUN**

**4** Rib-Tickling Private Personalized Recorded Voice Overs by Your Favorite Cast Member (think Voicemails, B-Day or Anniversary Wishes, Company Phone Hold Music/Message, etc.) **\$800**

**4** Vibrant Live Pre-Show Personal Shout Outs (think B-Day or Anniversary Wishes...or Just Heckling) **\$400**

A good faith understanding that TIWY will do their best to promote your company when possible, appropriate &/or inappropriate!

### **TICKETS**

**10** Seated Season Tickets **\$1,940**

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**TOTAL VALUE TO SPONSOR** **\$39,140**



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**\$5K - FAIRY GODMOTHER SPONSOR (2 AVAILABLE)**

**CREDIT & COMMERCIALS**

<b>4</b>	Original, Hilarious Live Show Commercials (1 per Live Show) Throughout the Season (and therefore also appearing on the podcasts) created and performed by the cast of TIWY	<b>\$4,000</b>
<b>2</b>	Fun Specially Produced In-Podcast Ads (+ You keep the audio file = free funny radio ad!)	<b>\$1,000</b>
<b>8</b>	Enthusiastic Mentions in Every Pre-Live Show Welcome plus Podcast Intro & Credits	<b>\$3,200</b>

**LOGO & SIGNAGE**

<b>8</b>	Prop Logo Signage on the Live-Show Stage	<b>\$2,400</b>
<b>8</b>	Huge Logo on all Applicable Print & Web Materials + Lobby Sponsor Signage at Every Live Show	<b>\$1,600</b>

**FOR GOOD OLD FASHIONED FUN**

<b>4</b>	Rib-Tickling Private Personalized Recorded Voice Overs by Your Favorite Cast Member (think Voicemails, B-Day or Anniversary Wishes, Company Phone Hold Music/Message, etc.)	<b>\$800</b>
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A good faith understanding that TIWY will do their best to promote your company when possible, appropriate &/or inappropriate!

**TICKETS**

<b>4</b>	Seated Season Tickets	<b>\$776</b>
<b>4</b>	Standing Room Tickets	<b>\$40</b>

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**TOTAL VALUE TO SPONSOR** **\$13,816**



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**\$3.5K - SLEEPING BEAUTY SPONSOR (4 AVAILABLE)**

**CREDIT & COMMERCIALS**

- |          |  |                |
|----------|--|----------------|
| <b>3</b> | Original, Hilarious Live Show Commercials (1 per Live Show) Throughout the Season (and therefore also appearing on the podcasts) created and performed by the cast of TIWY | <b>\$3,000</b> |
| <b>2</b> | Fun Specially Produced In-Podcast Ads (+ You keep the audio file = free funny radio ad!)   | <b>\$1,000</b> |
| <b>8</b> | Enthusiastic Mentions in Every Pre-Live Show Welcome plus Podcast Intro & Credits  | <b>\$3,200</b> |

**LOGO & SIGNAGE**

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|----------|---|----------------|
| <b>8</b> | Big Logo on all Applicable Print & Web Materials + Lobby Sponsor Signage at Every Live Show | <b>\$1,200</b> |
|----------|---|----------------|

**FOR GOOD OLD FASHIONED FUN**

- |          |   |              |
|----------|---|--------------|
| <b>2</b> | Rib-Tickling Private Personalized Recorded Voice Overs by Your Favorite Cast Member (think Voicemails, B-Day or Anniversary Wishes, Company Phone Hold Music/Message, etc.) | <b>\$400</b> |
|----------|---|--------------|
- A good faith understanding that TIWY will do their best to promote your company when possible, appropriate &/or inappropriate!

**TICKETS**

- |          |                       |              |
|----------|-----------------------|--------------|
| <b>2</b> | Seated Season Tickets | <b>\$388</b> |
| <b>2</b> | Standing room tickets | <b>\$20</b>  |

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**TOTAL VALUE TO SPONSOR** **\$9,208**



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**\$2K - BEWITCHING WITCH SPONSOR (8 AVAILABLE)**

**CREDIT & COMMERCIALS**

<b>2</b>	Original, Hilarious Live Show Commercials (1 per Live Show) Throughout the Season (and therefore also appearing on the podcasts) created and performed by the cast of TIWY	<b>\$2,000</b>
<b>1</b>	Fun Specially Produced In-Podcast Ad (+ You keep the audio file = free funny radio ad!)	<b>\$500</b>
<b>8</b>	Enthusiastic Mentions in Every Pre-Live Show Welcome plus Podcast Intro & Credits	<b>\$3,200</b>

**LOGO & SIGNAGE**

<b>8</b>	Medium Logo on all Applicable Print & Web Materials + Lobby Sponsor Signage at Every Live Show	<b>\$800</b>
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**FOR GOOD OLD FASHIONED FUN**

A good faith understanding that TIWY will do their best to promote your company when possible, appropriate &/or inappropriate!

**TICKETS**

<b>4</b>	Single show tickets	<b>\$96</b>
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<b>TOTAL VALUE TO SPONSOR</b>	<b>\$6,596</b>
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**\$500 - 1 SHOW, JOIN THE QUEST SPONSOR (16 AVAILABLE)**

**CREDIT & COMMERCIALS**

- 1** Enthusiastic Mention in Pre-Live Show Welcome plus Podcast Intro & Credits **\$400**

**LOGO & SIGNAGE**

- 8** Small Logo on all Applicable Print & Web Materials + Lobby Sponsor Signage at Every Live Show **\$1,200**

**FOR GOOD OLD FASHIONED FUN**

A good faith understanding that TIWY will do their best to promote your company when possible, appropriate &/or inappropriate!

**TICKETS**

- 2** Single show tickets **\$48**

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**TOTAL VALUE TO SPONSOR **\$1,648****

**MAGIC POTION À LA CARTE OPTIONS**

- Original Live Show Ad **\$1,000**
- Specially Produced In-Podcast Ad **\$500**
- Hilarious Personalized Recorded Voiceovers by Your Favorite Cast Member (think Voicemails, B-Day or Anniversary Wishes, Company Phone Hold Music/Message, etc.) **\$200**
- Hilarious Live Pre-Show Shout Outs (3 available per show) **\$100**



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## THE NUMBERS

TOTAL PODCAST DOWNLOADS = **45,279**

### TOP 10 STATES

	TOTAL
Minnesota	24,537
Wisconsin	4,418
Illinois	2,508
California	726
Colorado	706
Nebraska	595
Texas	510
Iowa	429
Florida	427
Others	7,074

### TOP 10 COUNTRIES

	TOTAL
United States	41,930
Japan	1,783
Germany	519
United Kingdom	196
France	175
Canada	165
Italy	104
Australia	96
Spain	44
Others	271

- **This year we expect to perform 8 sold out live shows to approximately 1,104 people in total**, and our audience is fantastic. They're engaged, they're all about this city, and they support local businesses, craftspeople and artists. TIWY has tapped into an audience who is committed to see Duluth change and grow.
- **TIWY has over 45,000 total podcast downloads and each episode averages over 1,000 downloads.** We're getting new listeners every day and your ads will be heard by a largely local, Minnesota-proud audience. We are also finding fans in far-flung places like Japan and Germany.
- **This marks our 7th Season and we've been growing every year.** In addition to our Duluth shows we've been touring, taking our show to the Twin Cities and elsewhere in MN, allowing us to continue to grow our audience in a grassroots way as well as online.

**Thank you for your consideration in supporting *Take It With You* & the arts in Duluth!**

Blake Thomas (Executive and Artistic Director)



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# THE CONTRACT

This is an agreement between \_\_\_\_\_ (The Sponsor) and Take It With You (TIWY).  
TIWY is a Minnesota based 501(c)(3) nonprofit organization.

The Sponsor agrees to sponsor the 2020 artistic season of TIWY at this level:

- \$20K - Princess Charming Presenting Sponsor (1 Available)
- \$5k - Fairy Godmother Sponsor (2 Available)
- \$3.5K - Sleeping Beauty Sponsor (4 Available)
- \$2K - Bewitching Witch Sponsor (8 Available)
- \$500 - 1 Show, Join The Quest Sponsor (16 Available)

À La Carte

- \$1,000 Original Live Show Ad
- \$500 Specially Produced In-Podcast Ad
- \$200 Hilarious Personalized Recorded Voiceovers by Your Favorite Cast Member (think Voicemails, B-Day or Anniversary Wishes, Company Phone Hold Music/Message, etc.)
- \$100 Hilarious Live Pre-Show Shout Outs (3 available per show)

The 2019 TIWY show dates are as follows:

- April 21
- May 19
- June 15
- July 21
- August 18
- September 15
- October 20
- November 17

TIWY produces original content and is solely responsible for its creation. This agreement in no way gives the sponsor any artistic say in TIWY's programming.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_